



Dear Local Business Owner,

Brevard County Parks and Recreation, is hosting the first ever Run Brevard 5k Race Series. This series will consist of three established races as well as three new races throughout the south area of the county in many of our large and heavily utilized parks. The existing races have drawn over 200 adults and children per race and we anticipate even greater participation this year.

The Run Brevard 5k Race Series seeks to improve the physical and mental well being of the residents of Brevard County. Through the series we hope to encourage people to ReCreate their lives by enjoying the many positive health benefits of outdoor recreation. Many of our attendees participate in groups - either with their families, friends or coworkers and reap the benefits that these events provide.

Your involvement is key to the success of the Run Brevard 5k Race Series and we're counting on you to help us make this an annual series. If you have any additional questions, please contact our office at (321) 255-4400 or by email at southarea@brevardparks.com.

Thank you in advance for your commitment to our programs and your community.

Sincerely,

Greg Minor
South Operations Manager



2011/2012 Sponsorship Package

Series Sponsor: \$5,000.00 (1 per series) DUE: November 10, 2011

Logo printed on the front of every race shirt in series (6 races)
4'x6' banner posted prominently at every race in series
Logo on all race posters for the series
Name mentioned in all press releases and media
Provided flyers, handouts, coupons placed in goodie bags for all race participants in series
Booth space at each race in series

Race Sponsor: \$1,000.00 (1 per race) DUE: 1 month prior to race date

Logo printed on all race shirts, between the shoulder blades
3'x5' banner posted prominently at race
Logo on all race posters
Provided flyers, handouts, coupons placed in goodie bags for all race participants
Booth space at race

Sleeve Sponsor: \$350.00 (2 per race) DUE: 1 month prior to race date

Logo printed on sleeve of all race shirts
Logo on all race posters
Provided flyers, handouts, coupons placed in goodie bags for all race participants
Booth space at race

T-Shirt Sponsor: \$100.00 DUE: 1 month prior to race date

Name printed on back of all race shirts
Provided flyers, handouts, coupons placed in goodie bags for all race participants
Booth space at race

PLEASE COMPLETE THE FOLLOWING:

Company Name (as you want it printed):

Phone #: _____ Sponsorship Amount: \$ _____

Please circle which race(s) you are sponsoring:

Dec. 3 Jan. 14 Feb. 18 Mar. 10 May 26 Jun. 16

All checks can be made payable to BCPR and mailed or delivered to:
Brevard County Parks & Recreation
1515 Sarno Road
Melbourne, FL 32935